**Alice Roberts**

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**Personal Statement**

Alice Roberts is a seasoned Product Manager with 30 years of experience in the UK banking industry. With a solid background in mathematics from a Russell Group university, she has successfully led product development and driven business growth for multiple top-tier banks. Alice excels in strategic planning, market research, and enhancing customer satisfaction.

**Education History**

**University of Edinburgh (Russell Group)**

* **BSc Mathematics**
* Graduated: 1994

**Work History**

**Product Manager | HSBC**  
*Manchester, UK | 2018 - Present*  
At HSBC, Alice led the development and launch of financial products, increasing customer acquisition by 25%. She collaborated with cross-functional teams to ensure seamless product integration and market alignment.

**Product Manager | Barclays Bank**  
*Manchester, UK | 2015 - 2018*  
Alice managed a diverse product portfolio, enhancing customer satisfaction and achieving a 20% growth in revenue. Her strategic planning and market analysis were crucial in driving product success.

**Product Manager | Lloyds Bank**  
*Manchester, UK | 2012 - 2015*  
At Lloyds Bank, Alice directed product lifecycle management, resulting in a 15% increase in market share. She focused on aligning product features with customer needs and market trends.

**Product Manager | Royal Bank of Scotland**  
*Manchester, UK | 2009 - 2012*  
Alice oversaw product development from concept to launch, ensuring market fit and customer satisfaction. Her role involved extensive stakeholder engagement and process optimization.

**Product Manager | NatWest Bank**  
*Manchester, UK | 2006 - 2009*  
At NatWest, Alice managed product portfolios, driving innovation and market growth. She utilized customer feedback to refine product offerings and improve user experience.

**Product Manager | Halifax Bank**  
*Manchester, UK | 2003 - 2006*  
Alice's role at Halifax involved leading product innovation and development, achieving notable business growth. She worked closely with various departments to ensure successful product rollouts.

**Product Manager | Nationwide Building Society**  
*Manchester, UK | 2000 - 2003*  
Alice directed product management initiatives, focusing on customer-centric design and market competitiveness. Her strategic vision contributed to a significant increase in customer loyalty.

**Various Roles in Product Management | Various UK Banks**  
*Manchester, UK | 1994 - 2000*  
Alice gained comprehensive experience in product management through various roles, building a strong foundation in banking operations and product development.

**Skills**

* **Product Development**
* **Market Analysis**
* **Team Leadership**
* **Customer Relationship Management**
* **Strategic Planning**

**Qualifications**

* Certified Product Manager (CPM)
* PRINCE2 Practitioner
* Agile Certified Practitioner (PMI-ACP)
* Six Sigma Green Belt
* Certified ScrumMaster (CSM)

**Personal Hobbies**

* **Running:** Enjoys participating in marathons and charity runs.
* **Gardening:** Passionate about cultivating plants and maintaining a home garden.
* **Traveling:** Loves exploring new cultures and destinations.
* **Cooking:** Enjoys experimenting with new recipes and culinary techniques.
* **Volunteering:** Active volunteer in community service programs.